



## Vox Mobile Helps an Enterprise Reduce 300% in Costs with VMware Workspace ONE

### COMPANY

Vox Mobile

### INDUSTRY

Mobile Device Security

### LOCATION

Ohio, United States

### END CUSTOMER CHALLENGES

- Onboarding employees from different geographies
- Setting up virtual onboarding campaigns
- Loss of time and effort in onboarding
- Security concerns with mobile devices
- Ambiguity in endpoint security
- Lack of IT staff expertise
- Risk of cyber threats and attacks

### About Vox Mobile

As a single source for complete managed mobile services, Vox Mobile is committed to enabling organizations to build their mobile strategies, operationalize their mobile programs, and support their mobile users. Because the only thing Vox Mobile does is mobility, they're able to provide unparalleled expertise, experience, and excellence at every stage of the mobility journey – all at once, with predictable cost. [Vox Mobile](#) is mobility made simple.

In times when most workforces are siloed across geographies and are using their own devices, how can enterprises ensure maximum security through the endpoints? Vox Mobile partnered with VMware to build an end-to-end solution that ensures mobile device security and helped one of their logistics customers significantly reduce their mobility and operational spending.

### With Device Mobility, Comes Great Responsibility

As the world comes to terms with the fact that a lot more can be accomplished even when people are thousands of miles away, enterprises are deep-diving into the digital workspace mode. But with that, comes a new scope of opportunity and threat – mobile devices that are the doorway to a truly flexible workspace and direct entry points to cyberthreats.

Traditional IT, whether in-house or outsourced, is built to manage devices, like laptops, that don't change a lot. But with the ever-increasing number of mobile devices – with multiple manufacturers and different operating systems – managing all these devices, on a global scale, is complex. Any application that goes down leads to a loss of time and productivity for the enterprise, as well as the security threats that come with it. With no or very limited control over the devices, enterprises are struggling to ensure their data is protected.

To further complicate matters, weekly app updates make it tough to manage mobile devices through these transitions. There could be a lot of hardware and software testing involved if done manually, to provide access to these critical applications whether they are on-premises in the data center applications or SaaS applications.

### WORKSPACE ONE BENEFITS

- Unified endpoint management
- Intelligence across the digital workspace
- Virtual desktops and apps
- Simplified zero trust security

### VMWARE PRODUCTS DEPLOYED

- VMware Workspace ONE
- VMware Horizon

As even the most traditional of ecosystems like financial services, healthcare, and logistics go digital and embrace the cloud-first mentality, many are doing it without a clear roadmap on how to sustain it in the long haul. Even when organizations invest in their cloud transformation, having access to applications often comes as an afterthought. There's an acute need to manage the security of their infrastructure and tie all mobile devices to a secure environment to avoid challenges presented by shadow IT. All of this proves to be a handful for the in-house IT staff to handle, which is where the pros come in.

### A Logistics Enterprise Reduced Costs by 300% with VMware and Vox Mobile

The long-haul trucking industry is not known as a leader in technology adoption. However, for one U.S.-based transportation and logistics company, that is exactly what they needed to drive efficiency and enhance productivity across the supply chain. Utilizing mobile devices, instead of wayward spreadsheets and chunky logbooks to track a wealth of data points was key to ensuring sustainability.

Company leadership was working directly with VMware but needed help implementing and managing a mobility solution in their environment. VMware connected them with the Vox Mobile team.

In a highly regulated industry, like supply chain logistics, mobility services have to meet certain criteria. With data gathered from every truck's run from point A to point B, the insights collected can help save millions in costs.

Vox Mobile collaborated with multiple application manufacturers and consolidated all the data down to a single database in tablets. With Workspace ONE, they managed to unravel a vast infrastructure of secure endpoints through which the whole network could gather insights – from fuel information to loading/unloading times, break times, load weight, and so much more.



**300%**  
Reduction in Costs



**22%**  
Increase in Fuel Efficiency

The implementation of Workspace ONE had a direct impact on their numbers, reducing costs by 300% and enhancing fuel efficiency by 22% while enabling them to remain compliant.

### Vox Mobile Manages Mobile Devices Flawlessly with Workspace ONE

As an intelligence-driven digital workspace platform, [VMware Workspace ONE](#) was a natural fit for Vox Mobile's customers.

Workspace ONE helps people do their jobs without a blip in the experience, enabling enterprises to scale up their infrastructure to empower their global workforce. With unified endpoint management that consolidates silos across mobile devices and desktops, it helps organizations reduce costs and improve security proactively.

Vox Mobile's emphasis on endpoint management, with Workspace ONE, ensures that enterprises keep up with changes arising in endpoint devices – making their IT staff's lives easier.

“It is critical for organizations to have a tool that is very responsive and Workspace One continues to be the most popular offering that we have because of the reactivity it offers and it continues to evolve. As the new APIs come out, they are becoming almost immediately available to manage the devices.”

ROB SEAMAN,  
SVP - PRODUCT STRATEGY & INNOVATION,  
VOX MOBILE

---

As one of the few VMware Managed Service Providers since its Airwatch days, Vox Mobile has made the most of the entire family of VMware solutions, with these being the most popular offering they have. With stellar experiences in booting and configuring solutions for its customers as they go through their cloud transformation and continue to manage their growth, VMware has got Vox Mobile's back.

VMware's fundamental toolkit, Workspace ONE, part of the Anywhere Workspace solution, comes with a name that's known for trust and agility across the digital space, which is just what customers need. More importantly, VMware toolkits keep evolving with every update and operating system version that comes along, thanks to new APIs that become almost immediately available to manage the devices, and a proactive stack of responsive solutions that help customers solve problems.

Workspace ONE also offers identity and access management for the lifecycle of any endpoint – mobile, desktop, and even IoT. Just the mobile device management solution supports hundreds of different combinations.

Vox Mobile has a team of in-house experts that specialize in VMware Workspace ONE and VMware Horizon to enrich mobile device security. They focus their services on managing various endpoints for customers who can't support it themselves, or find that it's not cost-effective to do it on their own, or who need assistance along their digital transformation journey.

### What's Next in the Future of 'Anywhere' Workspace?

As the world gets used to the idea of a global workforce, Vox Mobile and VMware continue their pursuit for a no-siloed, truly boundless, and secure workspace. With Workspace ONE already enabling the most complex desktop applications to function on mobile devices, Vox Mobile is empowering upcoming offerings with VMware to make them better.

With [VMware Horizon](#), Vox Mobile plans to help enterprises migrate to the cloud without worrying about a deteriorated experience on mobile devices. Be it managing virtual desktops from anywhere, managing and using published apps, or seeking resolution through troubleshooting and assistance, it all is just a click away.

Vox Mobile offers unrelenting support to ensure zero downtime across the cloud and throughout mobile devices – be it getting a device repaired, or simply ensuring its replacement within a few business days. The mobility leader further simplifies mobile device management by providing a wealth of services – logistics, delivery, servicing, and support – at the best possible price.

As the world truly goes mobile, we are staring at the cusp of mobilized excellence without borders. Vox Mobile is helping lead the charge by enhancing mobile device security, helping reduce costs, delivering proactive service to its customers, and keeping the business world safe – one device at a time.