Improve Data Control and Compliance with Sovereign Clouds

Global Data Privacy Continues to Evolve

145 countries have data privacy laws, up from 132 in 2018[1]

**900+ fines** have been issued for GDPR violations[2]

Laws vary by country and region, requiring local experts and multiple clouds

66% of the European cloud market is controlled by US-based providers, who are subject to the US CLOUD Act[3]

Choose the Right Type of Cloud for Your Data

With sovereign clouds, all data (including meta data) resides locally

Dedicated

Sovereign

Public

Restricted

Confidential

Public
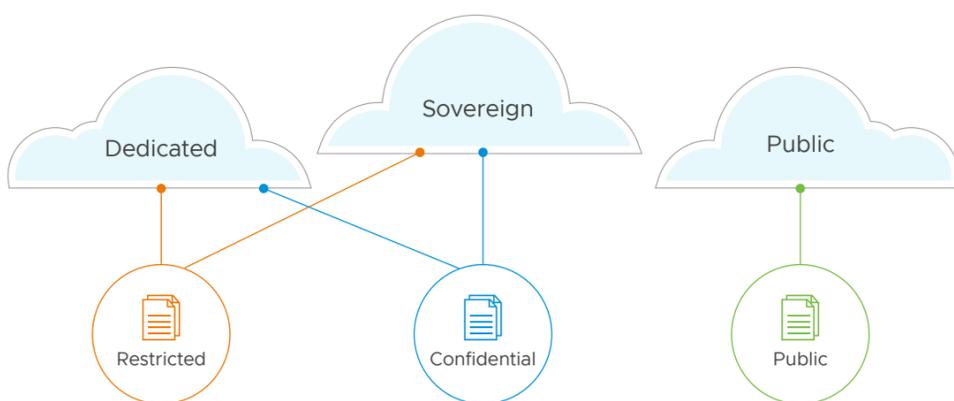
Sensitive data is subject to residency and security requirements

Sovereign Clouds Provide Privacy, Access and Control for Sensitive Data

Control Your Data
Your data remains under sovereign control and jurisdiction, preventing compelled access to data by foreign authorities.

Increase Mobility
Share and migrate data with seamless portability and interoperability to freely deploy and move data anywhere.

Boost Security
Protect your applications and data against rapidly evolving attack vectors with advanced security controls.

Future-Proof Your Infrastructure
Respond quickly to changing data privacy regulations, security threats and geopolitics. Avoid cloud vendor lock-in with workload, application and data portability.
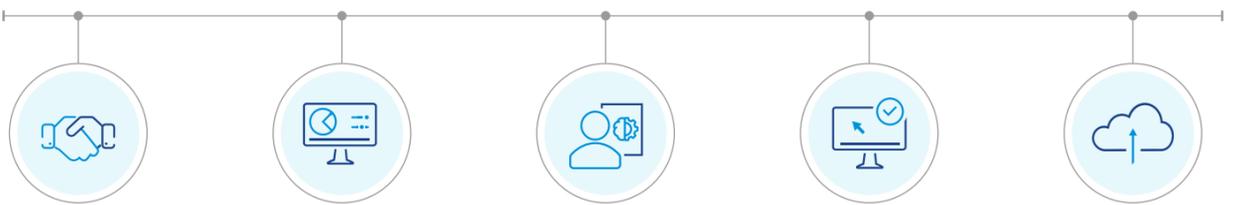
Improve Compliance
Achieve compliance significantly faster and more efficiently, and maintain continuous compliance with privacy regulations.

Fuel Innovation
Build national digital resilience for the data economy. Develop a deep and wide pool of useful data to unlock true economic growth.

How to Get Started with Sovereign Clouds

1. **Engage** a VMware Sovereign Cloud Provider partner to access needs, help plan requirements, and build a strategic plan.

2. **Classify** your data and gather requirements and locate compliance and legislation in country.

3. **Create** a Chief Data Privacy Officer role in your organization.

4. **Conduct** a data protection impact assessment (DPIA) before moving to the cloud.

5. **Deploy** the right data and workloads to the right clouds (public, sovereign or private) and build modern applications.

Go from Cloud First to Cloud Smart with VMware

VMware can help protect your sensitive data with trusted, local cloud infrastructure that meets security, compliance and data sovereignty requirements. From verified global partners to automation, network and security solutions, VMware Sovereign Clouds are based on modern, software-defined architectures and industry best practices.

Check out the **Sovereign Cloud Solution Brief** to learn more or **find a VMware Sovereign Cloud provider** today.

Sources:
1. Global Data Privacy Laws 2021: Despite COVID Delays, 145 Laws Show GDPR Dominance – Pg3, SSRN, Graham Greenleaf, University of New South Wales, Faculty of Law, September 2021
2. 30 Biggest GDPR Fines So Far (2020, 2021, 2022), Tessian, Accessed May 2022
3. EU-US Data Flows Under the Spotlight: Here's How Organizations Can Prepare, Toolbox, August 2021