## **Developer-Ready Cloud**

Attract Developers and DevOps with VMware's Cloud Native Portfolio



Keep customers' modern workloads on your VMware cloud infrastructure

Up-level your cloud offering from the infrastructure layer to developer layer

Tap into the \$2.7B

market **SOURCE: 451 Research** Expand business with

application container

Accelerate your business with VMware's fastestgrowing products

what your customers want: containers

Why do enterprises need to go

## cloud native?

boosts innovation, and increases agility

Shortens time-to-market

37% increase in developer productivity with Kubernetes **SOURCE: VMware Customer Analysis**  82% higher agility and enhanced automation for rapid app deployments SOURCE: 451 Research

managed services

95% of new apps use containers SOURCE: 451 Research APP

0

devops personas

450x faster resource provisioning for containers SOURCE: 451 Research

## ready cloud?

How can you monetize a developer-



Deliver simple, 1-click application Attract modern cloud-native developer workloads deployment for faster development onto your infrastructure with Bitnami and App Launchpad

What is VMware's cloud-native developer-

Tanzu is VMware's cloud-native portfolio with three pillars

ready portfolio?



Build

4.

5.

Run Kubernetes workloads with **VMware Tanzu** editions

Run

Manage Kubernetes

clusters with Tanzu

Mission Control

(SaaS service)

Manage

How can VMware Tanzu and VMware Cloud

## **Pre-packaged** Kubernetes as a applications as a Service Service Offer Bitnami to Offer containers and

Provider Platform help you become

developer-ready?

modern applications and

cloud-native architecture

Kubernetes managed

services with VMware Tanzu



Integrate Bitnami and

App Launchpad to offer

developers and

devops to create and

run cloud-native applications

deployment-ready applications Learn about containers,

at Kube Academy 🗹 Run POCs to deploy and offer Kubernetes as a Service VMware Tanzu

**Upgrade VMware Cloud** 

Provider Platform with

**VMware NSX-T and** 

**VMware Tanzu** 

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